



## The Rock Underwriting Agreement

**Name of Underwriter:**

Address:

City:

State:

Phone Number:

Email:

### Type of Underwriting Package

(please circle one)

*I would like to underwrite one-hour per day for:*

1 week      4 weeks      26 weeks      Custom

Dates of Campaign: \_\_\_\_\_

Show/s you would prefer to underwrite (optional): \_\_\_\_\_

Day of the week you would like to underwrite (optional): \_\_\_\_\_

### Bullet/Copy Points for Announcement

*The Rock gratefully acknowledges the support of*

\_\_\_\_\_

*located at* \_\_\_\_\_

*tag line* \_\_\_\_\_ (hours, nature of business)

**Total Tax Deductible Underwriting:**

Total Amount Due:

PAID - DUE      Chk #

Make check payable to :  
Estero Bay Community Radio

695 Harbor St.

Morro Bay, CA. 93442

Admin office: 805-772-1314

**GENERAL TERMS AND CONDITIONS**

1. Estero Bay Community Radio reserves the right to:
  - i. Refuse at its discretion to accept any underwriting material that is the opinion of Estero Bay Community Radio as not consistent with guidelines or does not meet the technical linguistic or quality standards as determined by the FCC and/or Estero Bay Community Radio.
  - ii. Reschedule or replace any Underwriting Announcement due to circumstances within or out of our control.
  - iii. Reschedule Underwriting Announcement at any time.
2. If an Underwriting Announcement is made in connection with a particular program, and the program is cancelled or rescheduled, the underwriter may have the booking rescheduled to a mutually acceptable time.
3. Estero Bay Community Radio gives no guarantee about the proximity of Underwriting Announcements from rival businesses.
4. Estero Bay Community Radio airtime may not be resold or sublicensed.
5. The Underwriter indemnifies Estero Bay Community Radio against any costs, expenses and damages which Estero Bay Community Radio may incur arising out of an Underwriting Announcement or underwritten program provided by the underwriter or the agency of the underwriter, the agency indemnifies Estero Bay Community Radio against any costs, expenses and damages which Estero Bay Community Radio may incur arising out of the broadcast.
6. All Underwriting Announcement bookings must be paid in full before the first date of the broadcast unless credit term has been previously agreed with Estero Bay Community Radio. We do not offer any refunds or returns after this contract has been executed.
7. Estero Bay Community Radio will not be responsible for archiving any underwriting material.
8. This agreement shall commence on signature date and shall continue unless terminated by either party with 30 days notice in writing. All monies due must be paid prior to termination or cancellation. Payment plans become due in full upon termination.

I/we hereby confirm that I/we would like to place the above-mentioned Underwriting Announcement booking on The Rock and that I/we shall abide by all the terms and conditions as set within this agreement. All programs during the duration of this Contract are to be as the sole and absolute discretion of Estero Bay Community Radio.

Signed for and on behalf of: \_\_\_\_\_

Signature: \_\_\_\_\_

Print Name: \_\_\_\_\_

Date: \_\_\_\_\_

Signed for and on behalf of Estero Bay Community Radio:

Signature: \_\_\_\_\_

Print Name: \_\_\_\_\_

Date: \_\_\_\_\_